



Premium Italian Ice Base

Make your own Philadelphia Water Ice with that same irresistible flavor and texture that has made Philadelphia Water Ice the choice of adults and children alike for decades!



Each 1 Gallon Jug Makes 5 Gallons of Premium Italian Ice.

To make two 2.5 gallon tubs: Pour 1 gallon of Premium Italian Ice Base into your batch freezer, add 5 lbs. of sugar and 4 gallons of water.

(If using Neutral Base instead of sugar: Use 1 gallon of Premium Italian Ice Base, 1/2 gallon of Neutral Base and 3 1/2 gallons of water.)

To make one 2.5 gallon tub: Pour 1/2 gallon of Premium Italian Ice Base into your batch freezer, add 2 1/2 lbs. of sugar and 2 gallons of water. (Premix base, sugar and water in an empty 2.5 gallon bucket, then pour into your batch freezer.)

(If using Neutral Base instead of sugar: Use 1/2 gallon of Premium Italian Ice Base, 1/4 gallon of Neutral Base and 1 3/4 gallons of water.)

Item#	Item	Size	Item#	Item	Size
10541	Banana	1 Gal Jug	10544	Orange	1 Gal Jug
10532	Blueberry	1 Gal Jug	10551	Peach	1 Gal Jug
10546	Bubble Gum	1 Gal Jug	10537	Pineapple	1 Gal Jug
10542	Candy Fish	1 Gal Jug	10545	Rootbeer	1 Gal Jug
10547	Cappuccino	1 Gal Jug	10536	Sour Apple	1 Gal Jug
10530	Cherry	1 Gal Jug	10535	Strawberry	1 Gal Jug
10540	Coconut	1 Gal Jug	10534	Strawberry Kiwi	1 Gal Jug
10531	Cotton Candy	1 Gal Jug	10543	Vanilla	1 Gal Jug
10548	Grape	1 Gal Jug	10533	Watermelon	1 Gal Jug
10549	Key Lime	1 Gal Jug	10127	Water Ice Neutral Base	1 Gal Jug
10539	Lemon	1 Gal Jug	80016	Citric Acid	1 Gal Jug
10538	Mango	1 Gal Jug	100370	2.5 Gal Bucket	Sold Individually
10550	Mint	1 Gal Jug	50020	2.5 Gal Bucket Lid	Sold Individually

Product Specifications

Size: 1 Gallon	Case Weight (lbs.): 38
Case Pack: 4	Case Dim (in.) D x W x H: 12.5 x 12.5 x 13
Each Weight (lbs.): 9.25	Pallet (TI x HI): 12 x 4
Each Dim (in.) D x W x H: 6 x 6 x 12	Cases Per Pallet: 48









www.philawaterice.com
888-SELL-ICE
sales@philawaterice.com

Philadelphia Water Ice Factory
 8354 State Road
 Philadelphia, PA 19136



RECIPES

Our Premium Italian Ice Bases can be combined to create new and exciting flavors! Here are just a few of the possibilities:

Flavor	Base %	To Make (2) 2.5 Gal Tubs	To Make (1) 2.5 Gal Tub
 Banana Daiquiri	75% Banana, 25% Coconut	3/4 Gal Banana, 1/4 Gal Coconut	3/8 Gal Banana, 1/8 Gal Coconut
 Pina Colada	50% Pineapple, 50% Coconut	1/2 Gal Pineapple, 1/2 Gal Coconut	1/4 Gal Pineapple, 1/4 Gal Coconut
 Strawberry Lemonade	50% Strawberry, 50% Lemonade	1/2 Gal Strawberry, 1/2 Gal Lemonade	1/4 Gal Strawberry, 1/4 Gal Lemonade
 Tiger's Blood	50% Watermelon, 37.5% Strawberry, 12.5% Coconut	1/2 Gal Watermelon, 3/8 Gal Strawberry, 1/8 Gal Coconut	1/4 Gal Watermelon, 3/16 Gal Strawberry, 1/6 Gal Coconut
 Sour Blueberry	(To make Sour Blueberry, add a small amount of Citric Acid to your base.)	Add 8 oz. Citric Acid to Blueberry	Add 4 oz. Citric Acid to Blueberry
 Sour Cherry	(To make Sour Cherry, add a small amount of Citric Acid to your base.)	Add 8 oz. Citric Acid to Cherry	Add 4 oz. Citric Acid to Cherry

Profits Can Exceed 1700%!

Profit Calculator for Each Tub

	Kids 6 oz. Serving				
	Servings	60	60	60	60
	SRP	\$1.50	\$2.00	\$3.00	\$3.50
	\$ Gross	\$90.00	\$120.00	\$180.00	\$210.00
	Regular 10 oz. Serving				
	Servings	35	35	35	35
	SRP	\$2.50	\$3.00	\$4.00	\$5.00
	\$ Gross	\$87.50	\$105.00	\$140.00	\$175.00
	Large 16 oz. Serving				
	Servings	24	24	24	24
	SRP	\$3.50	\$4.00	\$5.00	\$7.00
	\$ Gross	\$84.00	\$96.00	\$120.00	\$168.00

Earn More Profits, Sell More Ices with



Item# 60001
#12 Large Water Ice Scooper
\$19.52

PWI Logo Cups

Item #	Item	Unit/Case
50003	7 oz. Cups (Sleeve)	50 Cups
50004	7 oz. Cups (Case)	1000 Cups
50005	9 oz. Cups (Sleeve)	50 Cups
50006	9 oz. Cups (Case)	1000 Cups
51006	16 oz. Cups (Sleeve)	50 Cups
51005	16 oz. Cups (Case)	1000 Cups
50070	16 oz. Dome Lids	1000 Lids



CALL 1-888-SELL-ICE TO PLACE AN ORDER!

www.philawaterice.com
888-SELL-ICE
sales@philawaterice.com

Philadelphia Water Ice Factory
8354 State Road
Philadelphia, PA 19136