



**\$1,295.<sup>00</sup>**

# FREEZER DEAL

## HAND SCOOPED DEAL INCLUDES

- Freezer
- 9 Tubs of Water Ice
- Scooper
- 2 Sleeves of Cups
- Menu Board
- Outdoor Banner



Size L x D x H	Cubic Feet	Shipping Weight	Voltage/Hz/Phase	Running Amps	Refrigerant
51.75 x 27.38 x 32.68	13.8	188 LBS	115/60/1	2.0	R290



**Your Final Cost of Freezer: \$0.00**

*That's a Great Deal!*

We give you enough product to pay for your freezer!

## PRE-PACKAGED DEAL INCLUDES

- Freezer
- 27 Cases (12-Pack) of 8oz Cups
- Menu Board
- Outdoor Banner



Cases	Cups/Case	Total Cups	MSRP	\$ Off From Initial Fill
27	x 12	= 324	x \$2	= \$648
27	x 12	= 324	x \$3	= \$972
27	x 12	= 324	x \$4	= \$1,296

## Profit Margins Up to 900%!

### Profit Calculator for Each Tub

	Kids 6 oz. Serving					
	Servings	60	60	60	60	60
	MSRP	\$1.00	\$1.50	\$2.00	\$3.00	\$3.50
	\$ Gross	\$60.00	\$90.00	\$120.00	\$180.00	\$210.00
	Regular 10 oz. Serving					
	Servings	35	35	35	35	35
	MSRP	\$2.00	\$2.50	\$3.00	\$4.00	\$5.00
	\$ Gross	\$70.00	\$87.50	\$105.00	\$140.00	\$175.00
	Large 16 oz. Serving					
	Servings	24	24	24	24	24
	MSRP	\$3.00	\$3.50	\$4.00	\$5.00	\$7.00
	\$ Gross	\$72.00	\$84.00	\$96.00	\$120.00	\$168.00

## PWI Logo Cups

Item #	Item	Unit/Case
50003	6 oz. Cups (Sleeve)	50 Cups
50004	6 oz. Cups (Case)	1000 Cups
50005	10 oz. Cups (Sleeve)	50 Cups
50006	10 oz. Cups (Case)	1000 Cups
51006	16 oz. Cups (Sleeve)	50 Cups
51005	16 oz. Cups (Case)	1000 Cups
50070	16 oz. Dome Lids	1000 Lids



Item# 60001  
#12 Large Water Ice Scooper  
\$19.52

www.philawaterice.com  
888-SELL-ICE  
sales@philawaterice.com

Philadelphia Water Ice Factory  
8354 State Road  
Philadelphia, PA 19136



## FREEZER ACCESSORIES



**SNEEZE GUARD**

Item# 100414

\$569



**BASKETS (SET OF 4)**

Item# 82005

\$280



**THERMOMETER**

Item# 100738

\$2.99

## POINT OF SALE



**PWI UMBRELLA**

(An umbrella base must be purchased separately from your local home improvement store.)

Item# 60033

\$95



**PWI 12' FLAG**

(Please note that you will need a base for your flag. See the Cross Base or Spike Base to the right.)

Item# 100594

\$148.89



**CROSS BASE FOR FLAG**

Item# 100597 \$55.56



**PWI POSTER**

Item# 60060

\$2



**SPIKE BASE FOR FLAG**

Item# 100596 \$33.33



**PWI OUTDOOR BANNER**

Item# 60062

\$9.95



**PWI HAWKING BAG**

Item# 60035

\$89



**PWI DOOR DECAL**

Item# 100520

\$6.95



**PWI MENU BOARD**

Item# 60061

\$9.95



**PWI OUTDOOR TENT**

Item# 100638

\$995

Call 1-888-SELL-ICE to place an order!

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